



**GMEA**  
GEORGIA MUSIC EDUCATORS ASSOCIATION

## POLICIES

**PAYMENT:** Payment is due at the time of submitted application.

**ARTWORK SUBMISSION REQUIREMENTS:** Any changes made to your artwork to fit the required specifications will be billed you at \$100 per hour. To avoid any dissatisfaction with the publication of your ad, please prepare all ads to the exact dimensions and formats specified in the "Acceptable Ad Format" section below.

Advertisers are responsible for the submission of advertising materials by December 1<sup>st</sup> to Cindy Reed. Artwork must be sent electronically to [cindyr@gmea.org](mailto:cindyr@gmea.org).

AD TYPE	DIMENSIONS	COST
Cover Page	full color - outside back	\$900
Cover Page	full color - inside front and inside back	\$800
Full Page	full color - 8.5" wide, 11" deep with .125" bleed	\$600
Half Page	full color - 8.5" wide, 5.5" deep with .125" bleed	\$400

## PROGRAM PRODUCTION NOTES

**PRESS SPECIFICATIONS:** The In-Service Conference program is printed using offset lithography on 80 lb. Coated enamel stock. The book is perfect bound.

**TRIM SIZE:** 8.5 x 11 inches

**BLEEDS:** Allow for 1/8 inch for any artwork that bleeds.

**ACCEPTABLE AD FORMAT:** PDF High Resolution, Adobe InDesign, Adobe Illustrator, and Adobe Photoshop. Ads must be submitted in one of these programs. You may also submit JPG files of advertisements. All applicable fonts and images must be provided. Images must be at least 300 dpi resolution at 100% of print size.

**UNACCEPTABLE AD FORMAT:** We cannot accept electronic ads in Microsoft Word, Microsoft Publisher, Corel Draw, WordPerfect, or PowerPoint.

If you have questions about your advertisement, please contact Laura Webb at the GMEA Office. Email: [lauraw@gmea.org](mailto:lauraw@gmea.org) Phone: 678-289-9299 ext. 2