

Georgia Music News

Advertising Rates

All rates are effective through the Spring 2010 issue

Rates: All rates are per insertion. A 10% discount is applied to all clients purchasing ads in both issues (Fall and Spring).

Full page (7" wide, 10" deep):	\$375.00
2/3 page (4 1/2" wide, 10" deep):	\$310.00
1/2 page (4 1/2" wide, 7 1/2" deep or 7" wide, 5" deep):	\$250.00
1/3 page (4 1/2" wide, 5" deep or 2" wide, 10" deep):	\$225.00
1/4 page (4 1/2" wide, 3 3/4" deep or 3 3/4" wide, 5" deep):	\$190.00
1/6 page (2" wide, 5" deep or 4 1/2" wide, 2 1/2" deep):	\$130.00
Cover page (inside front, inside back, outside back):	\$475.00

Color Advertising: We do not offer color advertising. Cover page ads are run of press color.

Possible Additional Costs: Cost to conform electronic files to a compatible printable format (see "Acceptable Electronic Formats" in "Production Notes"); cost to rework ad as necessary to fit the reserved space.

Frequency discounts are available only to advertisers who submit an ad authorization form prior to the fall issue deadline (September 1) showing all issues in which they will advertise.

Advertisers who order month to month will be charged the per insertion rate.