

Georgia Music News - Ad Authorization Form

2011-2012

<u>Issue</u>	<u>Deadline</u>
_____ September Issue	July 20 th
_____ November Issue	September 20 th
_____ March Issue	February 10 th
_____ May Issue	March 20 th

(10% discount allowed on ads scheduled for all consecutive magazines in an academic year)

*Authorizing Signature: _____

Printed Name: _____

Firm Name (*please print*): _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

**Your signature above indicates your agreement to abide by all policies set forth in "Policy/Production Notes"*

NET RATES (per insertion) – rates quoted are without discount
Please check size

_____ Full page (7" wide, 10" deep)	\$ 375.00
_____ 2/3 page (4 ½ " wide, 10" deep)	\$ 310.00
_____ Half page (4 ½ " wide, 7 ½" deep or 7" wide, 5" deep)	\$ 250.00
_____ 1/3 page (4 ½ " wide, 5" deep or 2" wide, 10" deep)	\$ 225.00
_____ 1/4 page (4 ½ " wide, 3 ¾ " deep or 3" wide, 5" deep)	\$ 190.00
_____ 1/6 page (2" wide, 5" deep or 4 ½ " wide, 2 ½ " deep)	\$ 130.00
_____ Cover Page (run of press color) 8 ½ " wide, 8 ¾" deep	\$ 475.00

Please see "Policy/Production Notes" for acceptable ad formats

About the advertisement: (*please choose one*)

Please run same ad in all issues indicated above

We supply a new ad with each insertion

Please return signed authorization

(Please keep a copy for your records)

Cindy Reed, Advertising

Georgia Music Educators Association

218 Willis Drive Stockbridge, GA. 30281

(phone) 678-289-9299, x305 (fax) 678-289-9250

(e-mail) cindyr@gmea.org

PLEASE FILL OUT THIS FORM IN ITS ENTIRETY