

# Georgia Music Educators Association

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## MEMORANDUM

**TO:** Georgia Music News Advertisers

**FROM:** \*\*\*\*\*7 jbXmFYXX

**RE:** 201%201& Advertising

Enclosed is information concerning advertising in our state journal, *The Georgia Music News*. Please read this information carefully. If you are not the person who designs the ads, please see that your graphic artist receives the Policy/Production Notes and the deadlines. If you have checked the line on the ad authorization form that states you will send a new ad for each issues, please make sure that we do, indeed, get a new ad. Some ads are date sensitive and it makes no sense to run a pick-up ad when we do not receive a new one if they are.

**We can accept ads via e-mail if they are PDF High Resolution. We will only accept ads in the formats described in the Policy/Production Notes.**

It is important to send the "Ad Authorization Form" even if you are not advertising in both issues. It helps to keep accurate records. Frequency discounts are available only to advertisers who submit an ad authorization form prior to the fall issue deadline (September 1) showing both issues in which they will advertise. **Advertisers who order issue to issue will be charged the per insertion rate. All forms and information will now be available on our web-site [www.gmea.org](http://www.gmea.org).**

Send no money with your authorization form. We will bill you after each issue and include a tear sheet with each invoice. Make sure you include a copy of the invoice when you send your payment.

Thank you for your interest in *The Georgia Music News*.  
If you have any questions, please feel free to call or e-mail me.